



TRADE
FINANCE
GLOBAL



WOMEN IN TRADE TREASURY & PAYMENTS 2025



27 FEBRUARY 2025
LONDON

ADDRESSING THE GAP



Women in Trade, Treasury & Payments recognises the **barriers** women face. By **celebrating** and **showcasing** women's achievements, we are aiming to **inspire** others to pursue **careers** in the industry.



International Women's Day



One way to tackle inequality is to reduce the gender gap.

Christine Lagarde

President of the European Central Bank



7.7%

is the gender pay gap



169 years

to close the gender gap



1 in 4

women represent C-suite leaders, and women of colour just 1 in 16.

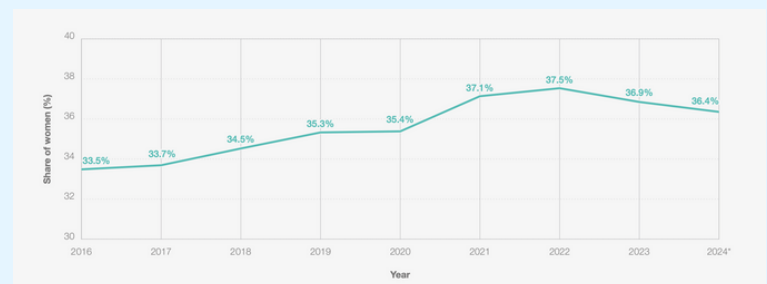


In **2024**, the global share of women in senior leadership across the public and private sector was **31.7%**.

By region, gender parity scores differ widely.

- Europe: **75.0%**
- Northern America: **74.8%**
- Latin America and the Caribbean: **74.2%**
- Eastern Asia and the Pacific: **69.2%**
- Central Asia: **69.1%**
- Sub-Saharan Africa: **68.4%**
- Southern Asia: **63.7%**
- Middle East and Northern Africa: **61.7%**

The share of women hired into leadership globally has **declined** since 2022.



Source: Global Gender Gap Report 2024, World Economic Forum

The industries with the **highest** percentage of female leaders are education, government administration, and entertainment.

The industries with the **lowest** percentage of female leadership are transportation, logistics, supply chain, and storage; oil, gas, and mining; and construction.

AGENDA



9 AM ◆ **OPENING KEYNOTE:**

9:30 AM ◆ **PANEL 1:**

Enhancing financial inclusion in emerging markets and bridging gender gaps in trade.

10:15 AM ◆ **PANEL 2:**

Balancing environmental, social, and governance impact: ESG in 2025.

11:00 AM ◆ **BREAK** 

11:30 AM ◆ **KEYNOTE SPEECH:**

11:45 AM ◆ **ROUNDTABLE DISCUSSION:**

Practical approaches to fostering diversity and equity in treasury roles.

12:30 PM ◆ **CHARITY PARTNER PRESENTATION:**

Details about Sebby's Corner, who provide children and families with essential items, including toys.

12:40 PM ◆ **WORKING LUNCH AND NETWORKING:**

Informal discussion tables on navigating cross-border transactions and securing future payment systems.

13:40 PM ◆ **ROUNDTABLE AND NETWORKING:**

Deep dive into innovative payment solutions, emerging challenges, and networking.

4 PM ◆ **CLOSE**

GEOGRAPHY

OVER 150 WOMEN

participated in Women in Trade, Treasury and Payments 2024, representing over **30** countries from across the globe

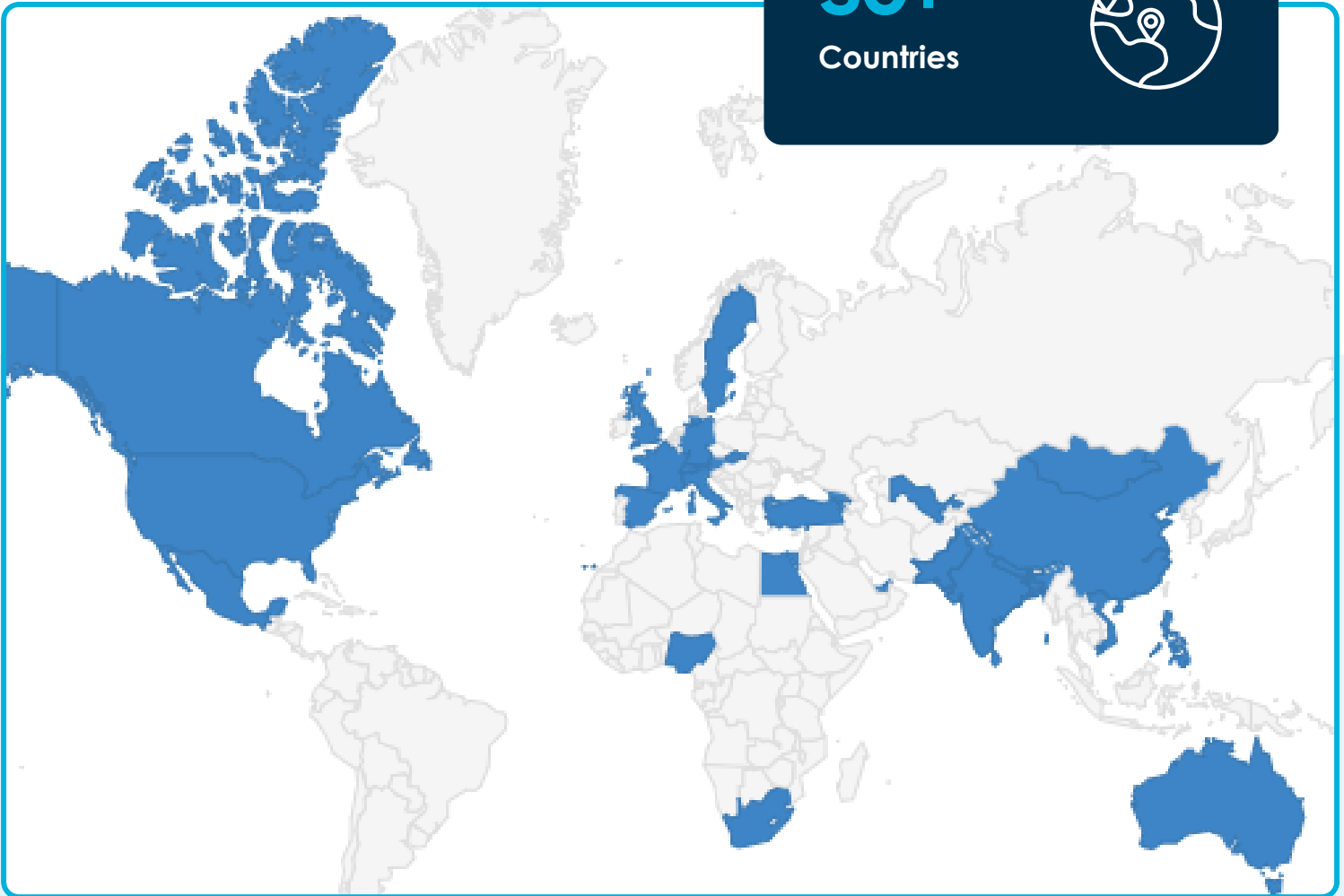
150+

Social media impressions



30+

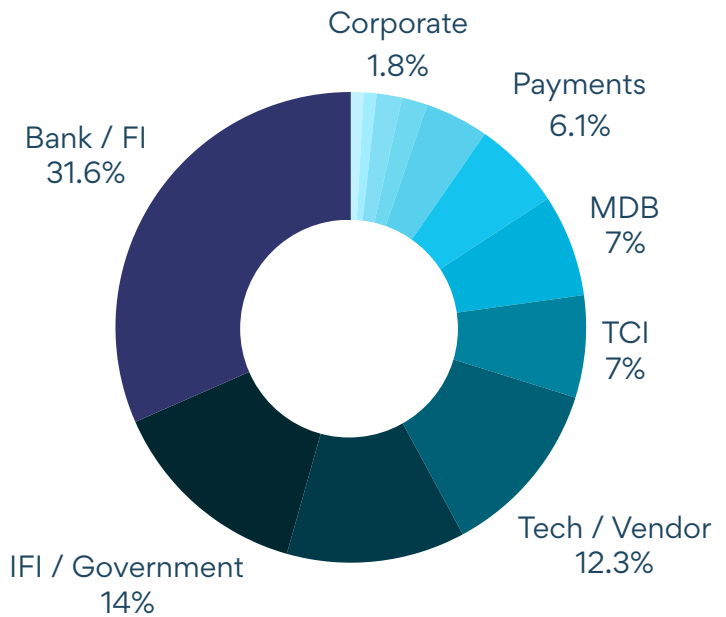
Countries



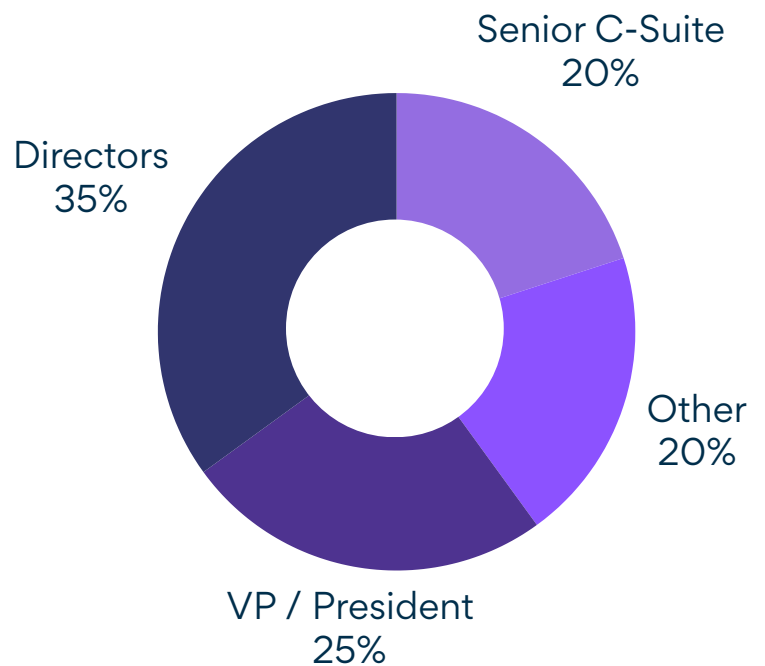
REPRESENTATION



DIVISION BY INDUSTRY



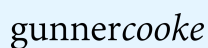
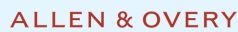
DIVISION BY JOB TITLE



WITTP PAST ATTENDIES



MARCH 2024



TESTIMONIALS



JOHANNA HILL

Deputy Director-General,
World Trade Organization

“ It was a great pleasure and an honour to be part of the Women in Trade, Treasury and Payments event. Truly inspiring to share experiences highlighting women's leadership and showcasing their pivotal roles in driving equality, innovation, and excellence. ”



CATHERINE LANG-ANDERSON

Partner, **A&O Shearman**

“ It was fantastic to be a part of TFG's Women in Trade, Treasury & Payments event. Such a privilege to spend the day with so many inspiring women in our industry from all around the world and to hear from the amazing speakers. Looking forward to next year as this event goes from strength to strength! ”



NEHA NORONHA

Unit Head, South Asia, Trade and Supply Chain Finance Program, Private Sector Operations Department, **Asian Development Bank**

“ I have met so many inspirational women in my Trade Finance career but before the TFG event there wasn't really a platform available for women in the industry to come together to share our challenges, solutions and ideas to make Trade a more equitable place to work. It's a great networking platform linking women in the industry and helping showcase women in the industry. I have been a beneficiary of the visibility and platform provided by the online campaign and it certainly helped me in my career. ”



KATHERINE TENG TIO

Manager, Gender and Diversity Finance, **BII**

“ The WITTP event was an inspiring convening of women in the industry, who so rarely get the chance to connect, learn from each other, and be celebrated. More events like these are crucial to building greater gender diversity and inclusion in trade overtime. ”



JAYA VOHRA

Managing Director, Global Head of Trade & Working Capital Product and Client Management, **Barclays**

“ Thanks to Trade Finance Global for inviting me to their Women in Trade, Treasury & Payments event, celebrating International Women's Day. It was a fantastic day, meeting successful female leaders from diverse backgrounds, debating key topics to further enhance the representation of women in the industry and sharing best practices. ”



WOMEN IN TRADE TREASURY & PAYMENTS 2025

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