

WOMEN IN TRADE

TREASURY & PAYMENTS

27 FEBRUARY 2025
LONDON



**WOMEN
IN TRADE**
TREASURY & PAYMENTS

 TRADE
FINANCE
GLOBAL

ADDRESSING THE GAP

Women in Trade, Treasury and Payments recognises the **barriers** women face. By **celebrating** and **showcasing** women's achievements, we are aiming to **inspire** others to pursue **careers** in trade, treasury, or payments.



International Women's Day



“ One way to tackle inequality is to reduce the gender gap. ”

Christine Lagarde
President of the European Central Bank



7.7%

Gender pay gap



131 Years

to close the Gender Gap

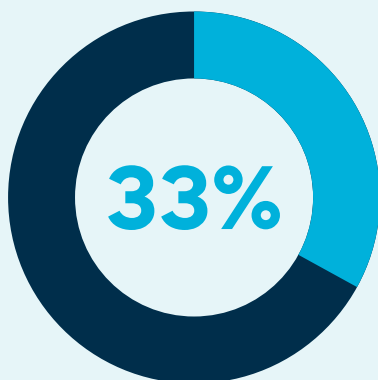
1 in 4



Women represent C-suite leaders, and women of colour just 1 in 16.

In **2022**, the global share of women in senior leadership across the public and private sector was

WOMEN REPRESENT



OF LEADERS GLOBALLY

In the private sector alone, women represent **31%** of leaders globally

The industries with the **highest** percentage of female leadership are:



Non-governmental and Membership Organisations
47%



Education
46%



Personal Services and Wellbeing
45%



Healthcare and Care services
42%

The industries with the **lowest** percentage of female leadership are:



Supply Chain and Transportation
21%



Energy
20%



Manufacturing
19%



Infrastructure
16%

source: Global Gender Gap Report 2022, World Economic Forum

PARTNER TO MAKE A DIFFERENCE



THE ONLY

event in trade, treasury & payments addressing the gender gap



150,000+

social media impressions



YOUR LOGO

displayed centre stage above the biggest names in the industry

BE THE AMBASSADOR FOR CHANGE



ROUNDTABLE / EVENT



DIGITAL



MAGAZINE



VIDEO

- Event held in **London, 27 Feb 2025**
- Meet industry peers
- Participate in roundtable discussions with senior global women
- Be a part of the only event addressing the gender gap in trade, treasury & payments
- Tailored opportunities to have intimate conversations
- External coverage
- Seat on TFG Webinar*



GEOGRAPHY

OVER 150 WOMEN

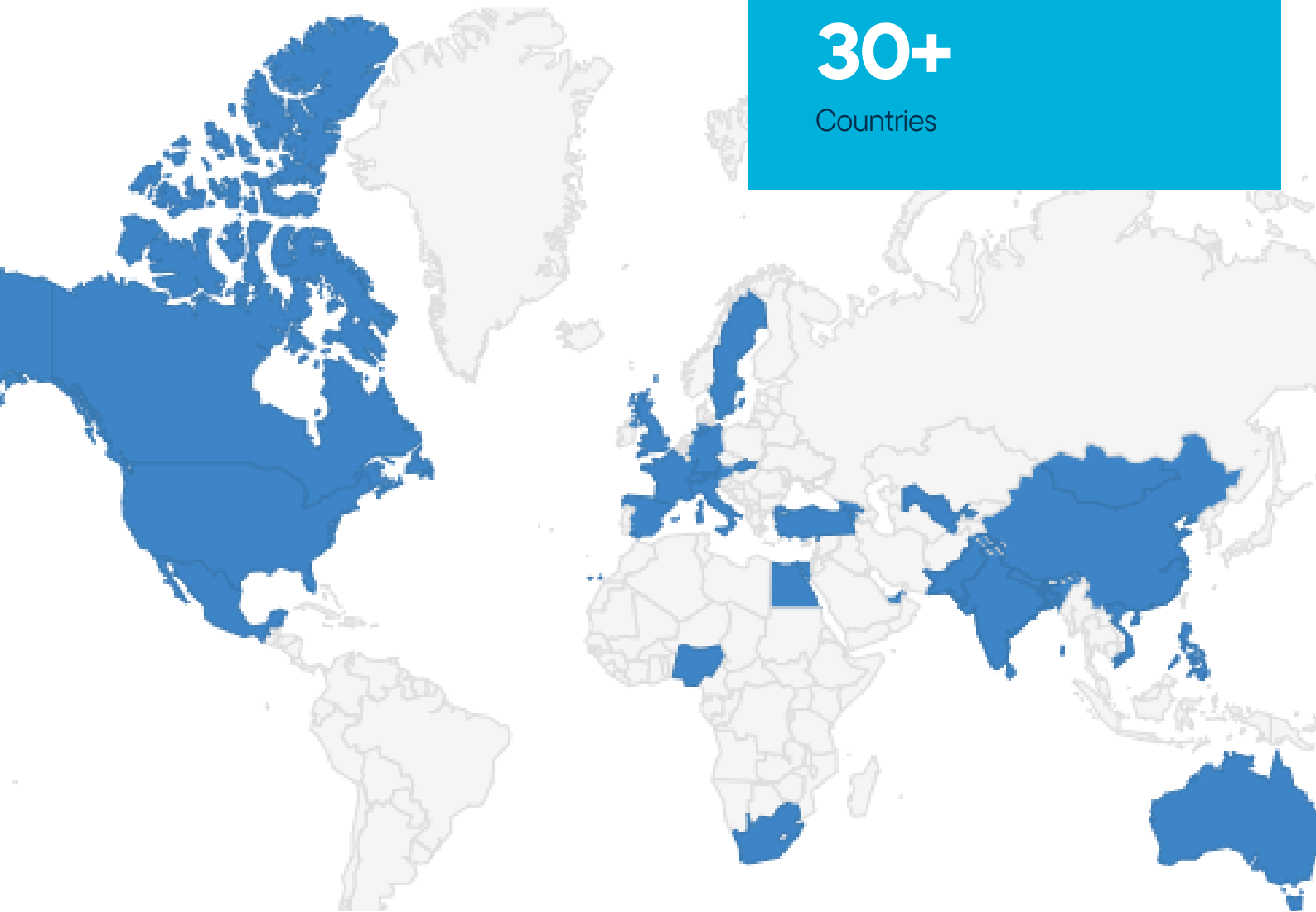
participated in Women in Trade, Treasury and Payments 2024, representing over **30** countries from across the globe

150+

Women representing

30+

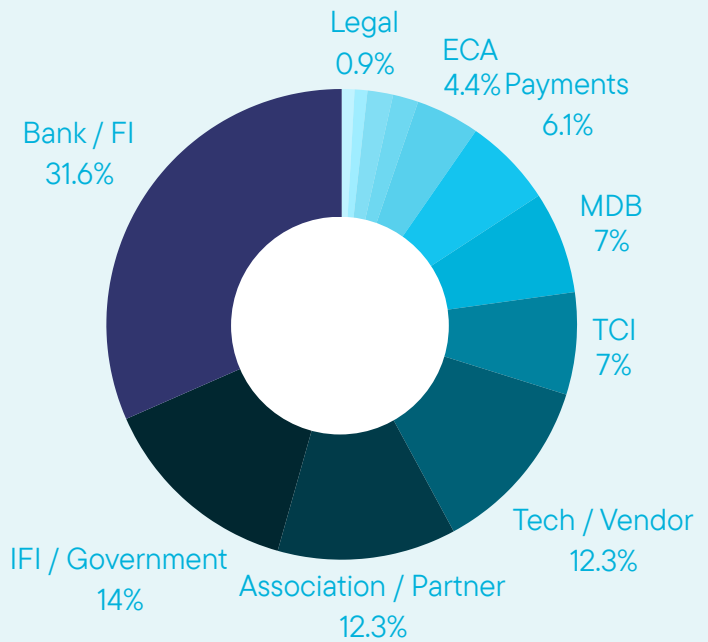
Countries



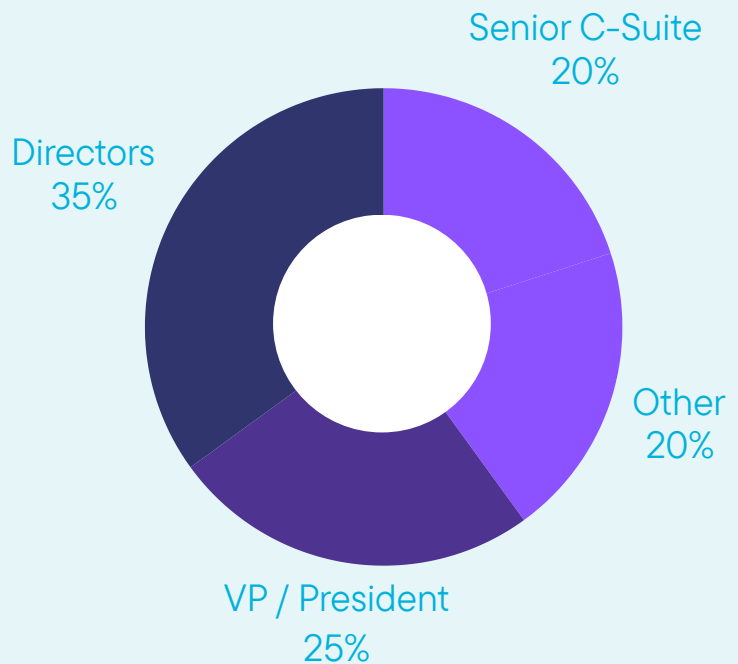
REPRESENTATION



DIVISION BY INDUSTRY



DIVISION BY JOB TITLE



ATTENDEES

BANKING / FI



MULTILATERALS / ASSOCIATIONS



TRADETECH / SHIPPING LOGISTICS



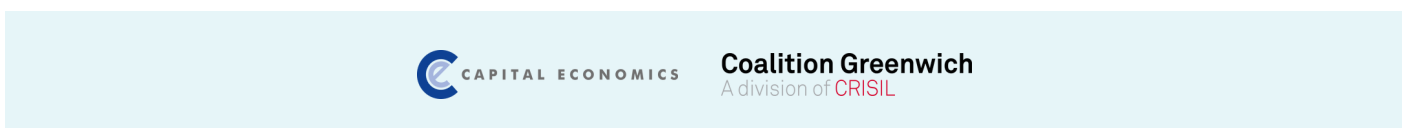
INSURANCE



LEGAL



RESEARCH



TESTIMONIALS



JOHANNA HILL

Deputy Director-General,
World Trade Organization

“ It was a great pleasure and an honour to be part of the Women in Trade, Treasure and Payments event. Truly inspiring to share experiences highlighting women's leadership and showcasing their pivotal roles in driving equality, innovation, and excellence. ”



CATHERINE LANG-ANDERSON

Partner, **A&O Shearman**

“ It was fantastic to be a part of TFG's Women in Trade, Treasury & Payments event. Such a privilege to spend the day with so many inspiring women in our industry from all around the world and to hear from the amazing speakers. Looking forward to next year as this event goes from strength to strength! ”



NEHA NORONHA

Unit Head, South Asia, Trade and Supply Chain Finance Program, Private Sector Operations Department, **Asian Development Bank**

“ I have met so many inspirational women in my Trade Finance career but before the TFG event there wasn't really a platform available for women in the industry to come together to share our challenges, solutions and ideas to make Trade a more equitable place to work. It's a great networking platform linking women in the industry and helping showcase women in the industry. I have been a beneficiary of the visibility and platform provided by the online campaign and it certainly helped me in my career. ”



KATHERINE TENG TIO

Manager, Gender and Diversity Finance, **BII**

“ The WITTP event was an inspiring convening of women in the industry, who so rarely get the chance to connect, learn from each other, and be celebrated. More events like these are crucial to building greater gender diversity and inclusion in trade overtime. ”



JAYA VOHRA

Managing Director, Global Head of Trade & Working Capital Product and Client Management, **Barclays**

“ Thanks to Trade Finance Global for inviting me to their Women in Trade, Treasury & Payments event, celebrating International Women's Day. It was a fantastic day, meeting successful female leaders from diverse backgrounds, debating key topics to further enhance the representation of women in the industry and sharing best practices. ”

CONTACT US



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